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Market Alerts

GRAPES Pricing continues to be higher than normal and quality continues to be fair on both **Green and Red Grapes**, due to light supplies out of the primary growing region of Caborca, Mexico. Quality issues are mainly with sizing and coloring, and sugar levels are good. The situation is expected to improve in early July when California's harvest begins.

ICEBERG LETTUCE A short supply gap in both northern and southern California's growing regions has caused prices on **whole head Iceberg** to increase. Quality is good. Consider using **Romaine, Green Leaf or pre-cut mixes** for optimal cost.

TOMATOES Field transition in the southeastern U.S. and Baja California should begin to ease pricing on all tomatoes within the next 1-2 weeks, however pricing remains high on **Grape, Cherry and 5x5 and larger Round Tomatoes**. Quality has improved on **Romas**, and **5x6 Rounds or smaller** are still the best value.

BERRIES Blackberry and Raspberry supplies are down significantly due to the cool California conditions. Pricing may be higher in certain markets, with good to fair quality reported.

WATERMELON Florida's harvest has been slower than expected on seedless Watermelons. Product is also coming out of Mexico and central/southern California, but supplies in general are lighter than normal for this time of year. Quality is good, and pricing may be higher in certain markets.

A Peek at Peak Seasons

Strawberries: California's harvests are in their first seasonal peak in all regions. Quality is excellent.

Limes: Mexico's lime harvest is at peak production and will continue through July.

Stone Fruit: California is harvesting Peaches, Nectarines and Plums.

Green Bell Peppers: Quality is very nice and pricing low on all grades of Green Bells.

Blueberries: California and New Jersey are producing great quality berries.

Summer Squash: California and most of the Southeast and Mid-Atlantic growing regions are producing very good quality Yellow and Zucchini Squash.

The local growing season for most of the U.S. is heating up. Look for these most commonly harvested products in the following regions, and be sure to ask your distributor for locally grown recommendations!

Weather Update

















California: Cooler temperatures (5-10° below normal) and coastal moisture expected all week. A second hurricane has developed in the Eastern Pacific Ocean.

Mexico: Hurricane Bud will make landfall in Baja California on Friday as a Tropical storm. Widespread showers and thunderstorms are expected throughout the week.

Florida: Typical summer weather pattern with seasonal temperatures and afternoon showers.



Commodities at a Glance

 APPLES	Quality and pricing are good	 CELERY	Quality and pricing are good	 LETTUCE LEAF	Quality and pricing are good
 ASPARAGUS	Quality and pricing are good	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality and pricing are good
 BELL PEPPERS	Quality is good, pricing is higher on Red and Yellow	 CITRUS (ORANGES)	Quality is good, pricing is slightly higher on smaller sizes	 MELON (HONEYDEW)	Quality is good, pricing is slightly higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is higher	 CUCUMBERS	Quality is good to fair, pricing is higher	 MELON (WATERMELON)	Quality is good, pricing may be higher
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is good to fair, pricing is higher on Western product	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality is fair, pricing is higher	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality and pricing are good	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality and pricing are good	 GRAPES (RED)	Quality is fair, pricing is higher	 POTATOES	Quality is good, pricing is higher. 90 CT and smaller sizes are the best value.
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality and pricing are good	 LETTUCE ICEBERG	Quality is good, pricing is higher	 TOMATOES	Quality is good, pricing is higher, smaller Rounds are the best value

