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Market Alerts

WESTERN SOFT VEGETABLES Recent extreme heat in California is still affecting **Eggplant, Red Bell Peppers** for the Western half of the country. **Choice Green Bell Peppers** are a good alternative for cost and quality.

AVOCADOS Pricing remains very high on all sizes and grades of **Avocados** due to prolonged issues with the Mexican crop. Consider using #2 product where possible.

POTATOES As the storage crop winds down over the summer, **Idaho 90 CT** potatoes and smaller are the best buy. Quality is good on all sizes.

APPLES Some varieties are running low on small fruit, with **Granny Smiths** and **Golden Delicious** being the most impacted. **Fujis** and **Galas** are good cost alternatives where smaller sizes are needed.

MELONS Supplies are becoming more scarce out of Central California's growing areas due to the recent excessive heat, and are expected to continue until early August. Pricing is higher than normal, with good to fair quality reported. **Blueberries** or **Strawberries** may be better options.

ASPARAGUS All sizes of **Asparagus** are very limited due to harvest issues in the major growing areas: Heavy rain and low overnight temps in Central Mexico, and field transition in Peru. Pricing is higher than normal, with good to fair quality reported. Pencil and Standard sizes are the best buys.

A Peek at Peak Seasons

Locally Grown Products: The local growing season is starting up. Michigan Blueberries, Virginia Corn, New Jersey Peppers, Long Island Lettuces and other products are now available. Ask your distributor for this week's local farms list!

Cherries: Cherry season has begun, with harvests out of Washington and Oregon. Bing and Rainier varieties — ask your distributor for recommendations!

Leaf Lettuce: Supplies of Romaine, Butter, and Green and Red Leaf are abundant, with locally grown available in some areas. Quality and pricing are excellent.

Corn: Corn on the Cob is in peak season, with great quality and pricing reported. Locally grown product is available in many regions including New Jersey, Indiana, Long Island and Virginia.

Watermelon: Watermelons are also in peak season for seeded and seedless product, with locally grown available in most of the country.

Weather Update


California: Well above average temperatures expected in the inland valleys throughout the week, with slightly cooler temps along the coast.

Mexico: Moderate to heavy showers and cooler temperatures expected in Central and Western regions. North Mexico will have scattered showers and cooler than normal temps.

Florida: Seasonal temperatures and precipitation.



Commodities at a Glance

 APPLES	Smaller sizes are becoming scarce over the summer as the storage crops finish up. Fujis and Galas are the best buys for 100 CT and smaller.	 CELERY	Quality is good, pricing is fair.	 LETTUCE LEAF	Quality and pricing are very good.
 ASPARAGUS	Quality is good to fair, with much higher pricing than normal.	 CITRUS (LEMONS)	Quality is good, pricing may be higher on certain sizes.	 MELON (CANTALOUPE)	Quality is good, pricing is improved.
 AVOCADO	Pricing is slightly higher than normal, quality is good to fair.	 CITRUS (LIMES)	Quality and pricing are good.	 MELON (HONEYDEW)	Quality is good, pricing is improved.
 BELL PEPPERS	Quality is good to fair, pricing is higher on Western product.	 CITRUS (ORANGES)	Quality is good, pricing may be higher on certain sizes.	 MELON (WATERMELON)	Quality and pricing are good.
 BERRIES (BLACKBERRIES)	Pricing is higher, quality is good.	 CUCUMBERS	Quality and pricing are good.	 ONIONS	Quality is good, pricing is higher.
 BERRIES (BLUEBERRIES)	Pricing and quality are good.	 EGGPLANT	Quality is good to fair, pricing is much higher on Western product.	 PEARS	New crop is being harvested, quality is good, pricing is stable.
 BERRIES (RASPBERRIES)	Pricing is higher, quality is good.	 GARLIC	Quality is fair, pricing is higher.	 PINEAPPLES	Quality and pricing are good.
 BERRIES (STRAWBERRIES)	Supplies lighter, quality is fair. Pricing is higher.	 GRAPES (GREEN)	Quality is good, pricing is fair.	 POTATOES	Pricing is higher on 80 CT and larger. 90 CT and smaller are the best buys.
 BROCCOLI	Quality and pricing are good/	 GRAPES (RED)	Quality is good, pricing is fair.	 POTATOES (COLORED)	All colors are at peak season.
 BRUSSELS SPROUTS	Quality and pricing are fair.	 GREEN ONIONS	Quality and pricing are good.	 SQUASH	Pricing is higher on Yellow than Green. Quality is good.
 CARROTS	Pricing and quality are good.	 KALE	Quality and pricing are good.	 STONE FRUIT	Quality and pricing are good.
 CAULIFLOWER	Quality and pricing are good.	 LETTUCE ICEBERG	Quality is good, pricing is slightly higher.	 TOMATOES	Quality is good. Rounds and Cherries are the best buys.

